

## **Advocates for Collaborative Education**

# **Corporate Partnership Program**

Advocates for Collaborative Education is the only pan-cancer advocacy organization uniting patient, research, and policy advocates through pan-cancer collaborations, basic and advanced advocacy education, and the sharing of leading practices. Our corporate partnership program provides sponsors with tiered options, increasing levels of engagement, visibility, and impact within the organization's patient advocacy, research and policy communities.

### Tier 1: Supporter \$10,000/year

- Recognition on Advocate Collaborative website and social media platforms as a "Corporate Supporter."
- Quarterly newsletter updates on the organization's latest advocacy efforts and research projects.
- Invitation to attend virtual town hall meeting with advocacy leaders, clinicians, and researchers to discuss patient and advocacy perspectives on current challenges in clinical care and research.
- Recognition in the organization's annual report as a "Corporate Supporter."
- Regular meetings with the organization's leadership team to discuss progress, challenges, and future goals.

### Tier 2: Advocate \$25,000/year

- All benefits from Tier 1.
- Logo placement on the organization's website with recognition as a "Corporate Advocate"
- Opportunity to sponsor one (1) webinar or educational sessions (aligned with the Advocate Collaborative mission)
- Recognition in the organization's annual report as a "Corporate Advocate."
- Dedicated quarterly co-created social media posts recognizing the advocate sponsors support and commitment to advancing patient care and research.

#### Tier 3: Champion \$50,000/year

- All benefits from Tiers 1 and 2.
- Logo placement on the organization's website with recognition as a "Corporate Champion"
- Ability to co-create survey/poll for circulation across Advocate Collaborative membership (1x yr)
- Dedicated monthly social media posts recognizing the champion sponsors support and commitment to advancing patient care and research.
- Recognition in the organization's annual report as a "Corporate Champion."
- Access to key events hosted by the organization, including conferences, symposiums, and fundraising galas.

Please contact Stacey Tinianov at admin@advocatecollaborative.org for more information.